Course	MBA	E-Business Communication & Network Security
Semester	4	
Total Marks:	15	

Q.1. **Write answers for any two questions from below. (5 marks each – Word limit – 500)**

A. How hosting services help in electronic commerce.

B. Explain the classification of Intruders in detail.

C. Explain CRM's five interactive areas in detail with suitable examples.

Q.2. **Write short notes on all of the following topics (1 mark each - Word limit - 100)**

A. What is implementation of exchange?

B. B2B matrix

C. Explain speedy fulfillment.

D. Define B2B Hubs.

E. Gateways

		INTERNAL ASSIGNMENT - 2
Course	MBA	**E-Business Communication &**
Semester	4	**Network Security**
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

A. Describe On-line shopping and logistics in detail.

B. What is the dimension of electronic market? Explain.

C. If internet is really to become market place of the future then what security arrangements is to be done to patch binaries and to back-up the issue of trusting executables.

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

A. Explain Pull and Push technology.

B. Explain service bundling.

C. What is community?

D. Buyers market

E. Define mass personalization.